



WORLD FORUM FOUNDATION

Sponsorship Opportunities

Connecting Children with Nature Action Forum

Arbor Day Farm in Nebraska City, Nebraska
October 17 - 20, 2010

Page 1 of 3

The World Forum Foundation has made a commitment to the Clinton Global Initiative to connect 2 million young children with nature in the next two years. We need the support of a wide range of sponsors to make this happen.

Why? Planet Earth is vulnerable to environmental threats of monumental proportions. Our current generation of leaders is only beginning to address these challenges. Finding solutions to environmental challenges will require the best minds and best efforts of this and future generations. It is vital that we help today's young children develop positive emotional connections with nature so that they will want to take action on behalf of the environment as adults. For this reason, the World Forum Foundation is proud to organize the **Connecting Children with Nature Action Forum** at the Arbor Day Farm in Nebraska City, Nebraska on October 17 - 20, 2010.

How? The purpose of the **Connecting Children with Nature Action Forum** is to nurture future generations of environmental stewards by preparing 70 nature action teams from around the world to lead campaigns to connect children with nature. Multi-disciplinary teams of educators, environmentalists, architects, and community health professionals will be equipped with environmental action kits and participate in three days of active training on strategies for carrying out campaigns. After the forum, teams will be given ongoing support from the World Forum as they launch their campaigns in 2011. To learn more, go to www.WorldForumFoundation.org.

Sponsorship Opportunities

There are a wide variety of ways sponsors can support the campaign. Your contributions toward

one of the sponsorship opportunities described below will make it possible for Nature Action Teams from countries and communities with limited financial resources to participate in the campaign.

Nature Action Team Support

- ▲ Ongoing technical assistance to teams — 12 months: \$50,000; 6 months: \$25,000
World Forum Foundation will provide ongoing assistance after the Nature Action Teams as they mount their campaigns.
- ▲ Production of training video — \$40,000
A videographer will record key segments of Action Forum for the production of a training video to provide guidance to teams unable to attend the Action Forum.
- ▲ Technological support — \$30,000
Development of campaign web pages and Nature Action Team pages.
- ▲ Ongoing support for team web pages — 12 months: \$12,000; 6 months — \$6,000
Each Nature Action Team will have own web presence to report on the implementation of their campaign and these web pages will be maintained by the World Forum Foundation.
- ▲ General support for Action Forum — \$10,000
- ▲ Opening Multi-Media Presentation — \$4,000
The Action Forum will open with an inspiring DVD presentation setting the stage for the work ahead. All participants will receive a copy of this DVD.
- ▲ Final preparations for Action Forum — \$2,500
Two days prior to the Action Forum members of the NACC Leadership Team will assemble at the Arbor Day Farm for final planning and preparations.



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Page 2 of 3

Sponsorship of Country/ Community Campaigns

Each Nature Action Team participating in the Action Forum will return home and launch a campaign to connect children with nature. Teams are encouraged to raise monies themselves to support their campaigns, but some teams will require moderate to significant levels of support ranging from \$6,000 to \$22,000. Sponsorship will vary from team to team but could include support for one or more team members to participate in Action Forum and seed money for the team to get started on the campaign upon return. In addition to earning sponsorship benefits outlined below, campaign sponsors would also be acknowledged in literature and events of the Nature Action Teams. At this point, teams requiring support come from such diverse locales as China, El Salvador, Nepal, Vietnam, Egypt, Ghana, Brazil, India, Kenya, Malaysia, Indonesia and Mexico. For complete details of support needed for specific national teams, contact Roger Neugebauer at Roger@WorldForumFoundation.org.

Action Forum Functions

Many events taking place during the Action Forum offer sponsorship opportunities. Sponsors will receive the benefits outlined below as well as acknowledgement at the sponsored event:

- ▲ Opening Ceremony / Buffet Dinner — \$12,000
- ▲ Closing Luncheon / Celebration — \$8,000
- ▲ Tuesday BBQ Dinner / Barn Dance — \$7,500
- ▲ Monday Lunch at Steinhart Lodge — \$6,500
- ▲ Tuesday Picnic Lunch — \$5,000
- ▲ Sunday Preconference Activities:
 - Nature Mosaic — \$2,500
 - Environmental Art — \$2,500
 - Children's Art Display — \$2,000

- ▲ Musical Presentation on Sunday night — \$2,250
- ▲ Breakfasts on Monday, Tuesday, Wednesday — \$3,500 each
- ▲ Breaks on Monday (2), Tuesday (2) and Wednesday (1) — \$2,000 each

Action Forum Materials

- ▲ FLIP cameras for Nature Action Teams — \$11,000
Each Nature Action Team will be equipped with a FLIP camera to document and showcase the development of their campaign
- ▲ Printing / Purchasing Forum publications:
 - Modeling: \$6,000
 - Drawing — for all delegates: \$6,000
 - Building — for all delegates: \$6,000
 - Going Green — one copy for each team: \$1,600
- ▲ Sponsoring the NACC newsletter, Wonder — \$4,000 per bimonthly issue
- ▲ Beaded lanyards for name tags — \$3,000
- ▲ Programs for all delegates — \$2,500

Sign Up Today!

If you need more information about the World Forum or about any of the Sponsorship Opportunities, or if you want to sign up as a sponsor, contact:

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Page 3 of 3

Sponsorship Benefits

Based on the total amount of your organization's contribution, your benefit package will fall into one of the five Sponsorship Categories described below:

Mt. Everest Level

A sponsor achieves Mt. Everest Level with contribution of \$30,000 or above and receives:

- ▲ Recognition on signage throughout World Forum
- ▲ Recognition from podium in during a plenary session
- ▲ Logo on screen at outset of all plenaries
- ▲ One complimentary membership on Sponsors Nature Action Team
- ▲ Full page ad in the Nature Action Forum program
- ▲ Recognition in list of sponsors in Nature Action Forum program
- ▲ Recognition on NACC section of World Forum Foundation web site

Annapurna Level

A sponsor achieves Annapurna Level with contributions from \$15,000 to \$29,000 and receives:

- ▲ Logo on screen at outset of all plenaries
- ▲ One complimentary membership on Sponsors Nature Action Team
- ▲ Full page ad in the Nature Action Forum program
- ▲ Recognition in list of sponsors in Nature Action Forum program
- ▲ Recognition on NACC section of World Forum Foundation web site

Mt. McKinley Level

A sponsor achieves Mt. McKinley Level with contributions from \$8,000 to \$14,000 and receives:

- ▲ One complimentary membership on Sponsors Nature Action Team
- ▲ Full page ad in the Nature Action Forum program
- ▲ Recognition in list of sponsors in Nature Action Forum program
- ▲ Recognition on NACC section of World Forum Foundation web site

Mt. Ararat Level

A sponsor achieves Mt. Ararat Level with contributions from \$4,000 to \$7,500 and receives:

- ▲ Full page ad in the Nature Action Forum program
- ▲ Recognition in list of sponsors in Nature Action Forum program
- ▲ Recognition on NACC section of World Forum Foundation web site

Kilimanjaro Level

A sponsor achieves Kilimanjaro Level with contributions from \$1,000 to \$3,500 and receives:

- ▲ Recognition in list of sponsors in Nature Action Forum program
- ▲ Recognition on NACC section of World Forum Foundation web site

Mt. Fuji Level

A sponsor achieves Mt. Fuji Level with contributions below \$1,000 and receives:

- ▲ Recognition on NACC section of World Forum Foundation web site