

## World Forum 2009

In June of 2009, 600 early childhood professionals from 70 nations will gather in Belfast, Northern Ireland, for the World Forum on Early Care and Education to share ideas and perspectives on educating and nurturing the children of the world. Early Years, our highly respected local host, will assist in making this, the 10th Anniversary of the World Forum, a memorable experience for all delegates.

The Forum will open on Tuesday, June 16 with delegates being taken on field trips throughout Northern Ireland where they will experience first hand the history of 'The Troubles,' the varied and dramatic environment, and the provision of early childhood services. Then for four days delegates will discuss key early childhood issues including children in conflict settings, reconnecting children with nature, advocating sound national early childhood policies, leading early childhood programs, recruiting and training early childhood staff, AIDS and young children, play and literacy. Throughout the Forum receptions, breaks, an International Dance, and a festive farewell luncheon will provide opportunities for important fellowship and networking.

## World Forum Mission

The ultimate purpose of the World Forum, a U.S.-based 501(c)3 non profit corporation, is to



enable children of the world to experience nurturing and stimulating childhoods, free from hunger, disease, hatred, and violence. Study after study has proven that experiences in the first six years of life go a long way toward determining the future prospects for individuals by shaping their cognitive, social, physical, and emotional foundations.

The World Forum Foundation is working to accomplish its mission by helping develop future generations of early childhood professionals who are equipped and motivated to work with families and communities to create supportive and stimulating learning environments for young children.

## World Forum History

The very first World Forum on Early Care and Education took place in Honolulu, Hawaii, in 1999, where 525 delegates from 36 countries arrived with high expectations and, after four days of conversation, debates, laughter, tears, and even a little dancing and play, left energized by broader perspectives and new relationships. This inspirational beginning led to future World Forums in Singapore (2000), Athens (2001), Auckland (2002), Acapulco (2003), Montreal (2005), and Kuala Lumpur (2007). In addition, 'Working Forums' focusing on specific major concerns such as children in conflict settings, leadership development, nature education, teacher education, men in early childhood, and AIDS and young children have been conducted in venues from Colombia to New Zealand. In all, over 5,000 early childhood professionals from 95 nations have participated in World Forum events and projects.

The World Forum has been supported in this work by a host of sponsors such as IBM, Community Playthings, ICF, Teaching Strategies, CCLC, the Arbor Day Foundation, JohnsonDiversey, and Nature Conservancy. In addition, a wide range of international NGOs such as Save the Children, UNESCO, NAEYC, International Step by Step Association, and Plan International have participated in the planning and execution of World Forum meetings and projects.

## World Forum Sponsorship Overview

The World Forum Foundation offers a wide range of opportunities to support the success of the 2009 World Forum on Early Care and Education. Your contributions toward general support of the World Forum, or designated for one or more of the specific sponsorship opportunities listed below, help enhance the quality of the World Forum experience for all. For those items identified as 'Co-sponsorships,' a sponsor recruited by the 2009 World Forum Host, Early Years in Belfast, will be contributing an equal amount toward a shared sponsorship. In considering items to sponsor, you may want to review the Sponsorship Benefits plan outlined on page 4 of this Kit. Note: All amounts in this Kit are expressed in US\$.

## World Forum Functions

A number of functions at the 2009 World Forum are available for high visibility sponsorship:

- ▲ ~~Welcome Reception Co-sponsorship — \$30,000~~  
*After an inspiring Opening Ceremony, delegates will attend a gala reception. COMMITTED*
- ▲ ~~Farewell Luncheon Co-sponsorship — \$25,000~~  
*The finale of the World Forum will be a luncheon where delegates will be treated to an assortment of Irish cuisine and festivities. COMMITTED*
- ▲ World Forum 10th Anniversary Party/Dance — \$5,000  
*At the 2009 World Forum, we will be celebrating the 10th Anniversary of the World Forum Foundation at the traditional World Forum International Dance.*
- ▲ Early Childhood Educators'/Students' Reception — \$6,000  
*Early childhood educators and students from around the world will gather to celebrate the launch of Conversations on Early Childhood Teacher Education, the book developed from the conversations which took place at the 2008 Working Forum for Teacher Educators.*
- ▲ World Forum Leadership Reception — \$7,500  
*A thank you reception for members of the various groups*

*that plan, promote, and implement the work of the World Forum Foundation — the Board of Directors, the International Organizing Committee, the National Representatives, and the World Forum Alliance, as well of the Leadership Teams for the World Forum projects on peace, nature education, AIDS and young children, men in early childhood education, Global Leaders, and immigration.*

- ▲ Refreshment Break Co-sponsorship — 5 at \$5,500 each
- ▲ Meeting Room Co-sponsorship  
*We invite organizations to co-sponsor the rooms where presentations are being made. Each sponsorship will cover all the presentation times for the entire World Forum:*
  - Exhibition Center — \$4,500
  - ~~Grand One — \$2,500~~ COMMITTED
  - Grand Two — \$2,500
  - Grand Three — \$2,500
  - Grand Four/Five — \$2,500
  - Edinburgh Suite — \$2,500
  - Rotunda — \$2,500
  - Dublin Suite — \$2,500
  - Co-sponsorship of all meetings rooms — \$20,000
- ▲ Drums of the World  
*For the Opening Ceremony, the plenaries for Wednesday and Thursday, and the Closing Ceremonies, there will be a performance featuring ethnic drummers from different regions of the world.*
  - Co-sponsorship of Drummers for one day — four days at \$3,500 per day
  - Co-sponsorship of Drummers for all four days — \$12,000
- ▲ Audio/Visual Presentations  
*Popular features of the World Forums are the opening audio/visual presentation which depicts children of the world, and the closing presentation which conveys highlights of the week's activities and conversations.*
  - Opening Audio/Visual Presentation — \$4,000
  - Closing Audio/Visual Presentation — \$6,000
  - Both Presentations — \$9,000

## World Forum Materials

These products, which will be distributed to all attendees, are available for sponsorship:

- ▲ ~~World Forum 'Welcome Bags' — \$8,000~~  
**COMMITTED**
- ▲ World Forum Lanyards/Nametags — \$4,000  
*Beaded lanyards are being made for the 2009 World Forum by Etafeni Day Care Centre Trust from South Africa, a participant in the World Forum HIV/AIDS and Young Children project.*
- ▲ World Forum Delegate CD — \$4,000  
*To cut down on paper use and to add value to the event, each delegate will receive a CD with the complete delegate directory, all handouts and materials from the sponsors.*
- ▲ World Forum Books  
*All delegates will receive copies of these World Forum publications:*
  - ~~Conversations on Early Childhood Teacher Education — \$12,000~~ **COMMITTED**
  - ~~Modeling: Introducing Young Children to Working with Clay — \$6,000~~ **COMMITTED**
  - ~~Journal of Early Childhood Development: 2009 Edition — \$3,000~~ **COMMITTED**
- ▲ ~~International Play CD — \$8,000~~ **COMMITTED**  
*All delegates will receive a CD with up to 100 articles on play from Exchange magazine as well as play associations from around the world. The CD will also be distributed free to 2,000 attendees at the California AEYC conference and to 500 attendees at the NAEYC PDI conference.*
- ▲ Decorations for main stage — \$3,000

## World Forum Fellowships

A critical value of the World Forum is diversity. A fundraising priority is to ensure ample provision of fellowships to enable the participation of early childhood professionals from communities with limited financial resources from all regions of the world. The amounts cited below, except where noted, reflect the average cost of a full fellowship

for airfare, lodging, and registration. In many cases, partial fellowships are awarded to encourage recipients to raise some of the funding they require.

- ▲ General World Forum Fellowships — \$3,500 each
- ▲ Working Team on Men in ECE Fellowships — \$3,500 each
- ▲ Early Childhood Educators Fellowships — \$3,500 each
- ▲ Immigration and Young Children Working Group Fellowships — \$3,500 each
- ▲ International Working Group on Peace Building with Young Children Fellowships — \$3,500 each
- ▲ Nature Action Collaborative for Children Fellowships — \$3,500 each
- ▲ California Mentoring Project World Forum Fellowships — \$6,000 for two fellows
- ▲ Voices of Hope for Young Children and HIV/AIDS Fellowships — \$4,000 each

## World Forum Program

This year, in the spirit of going green, the World Forum is downsizing its program so that it will conveniently fit in delegates' badge holders. The size of the program will be 4" X 5.75". The program will include the full daily agenda, key logistical information, and ads earned by sponsors.

- ▲ World Forum Program Sponsorship — \$5,000  
*Sponsor of development and printing of program will receive a full-page ad on the back cover of the program.*
- ▲ Full-page ad in program — \$1,000  
*Advertisers will also receive an ad on Delegate CD.*
- ▲ Handout in PDF form on CD — \$600
- ▲ One-page ad in PDF form on CD — \$400



# Sponsorship Benefits

June 16 - 19, 2009

Belfast, Northern Ireland

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Based on the total amount of your organization's contribution, your benefit package will fall into one of the six Sponsorship Categories described below:

## World Forum Leadership Circle

A sponsor becomes a member of the prestigious Leadership Circle with a contribution of \$50,000 or more for general support of the World Forum or for sponsoring a combination of items with a value of \$50,000 or more.

Members of the Leadership Circle receive:

- ▲ Full page ad inside the program
- ▲ Recognition on signage throughout World Forum
- ▲ Recognition from podium during a plenary session
- ▲ Recognition in 2009 World Forum press release
- ▲ Recognition on World Forum web site
- ▲ Recognition in two editions of *ExchangeEveryDay*, a newsbrief going out to over 50,000 early childhood professionals worldwide
- ▲ Recognition in a full page ad in the World Forum issue of *Exchange* magazine
- ▲ Four complimentary World Forum registrations

## World Forum Champion

A sponsor becomes a World Forum Champion with a contribution of \$20,000 to \$49,000.

A World Forum Champion receives:

- ▲ Full page ad inside the program
- ▲ Recognition on signage at sponsored event
- ▲ Recognition from podium during a plenary session
- ▲ Recognition in 2009 World Forum press release
- ▲ Recognition on World Forum web site
- ▲ Recognition in two editions of *ExchangeEveryDay*
- ▲ Three complimentary World Forum registrations

## World Forum Benefactor

A sponsor becomes a World Forum Benefactor with a contribution of \$10,000 to \$19,000.

A World Forum Benefactor receives:

- ▲ Full page ad inside the program
- ▲ Recognition on signage at sponsored event
- ▲ Recognition on World Forum web site
- ▲ Recognition in two editions of *ExchangeEveryDay*
- ▲ Two complimentary World Forum registrations

## World Forum Patron

A sponsor becomes a World Forum Patron with a contribution of \$5,000 to \$9,500.

A World Forum Patron receives:

- ▲ Full page ad inside the program
- ▲ Recognition on signage at sponsored event
- ▲ Recognition on World Forum web site
- ▲ One complimentary World Forum registration

## World Forum Donor

A sponsor becomes a World Forum Donor with a contribution of \$2,500 to \$4,500.

A World Forum Donor receives:

- ▲ Recognition inside the program
- ▲ Recognition on World Forum web site

## World Forum Friend

A sponsor becomes a World Forum Friend with a contribution of up to \$2,499.

A World Forum Friend receives:

- ▲ Recognition inside the program

## Sign Up Today!

If you need more information about the World Forum or about any of the Sponsorship Opportunities, or if you want to sign up as a sponsor, contact:

Roger Neugebauer

**World Forum Foundation**

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